

PROJECT BÍ



The Hive Dinner
Catered by
Jennie Moran and her
Luncheonette Team

What did we Achieve..... during the year of the bee?

As part of our work in 2014, Project Bí (to be) was founded as the active wing of The LIFELINE to support its development over the next 10 years. The LIFELINE remains as the mother project of **desireland** with Project Bí now added to strengthen and facilitate our family of initiatives.

We had an idea that bees best illustrated our vision for the north-west inner city and would be an effective way of communicating our ambitions to the Dublin Community. This was confirmed through our collaboration with Dublin City Council in 2015, who agreed to the first on-site installation of beehives and a wildflower meadow in a Public Park, at Broadstone.

desireland's collaboration with Dublin City Council continues in 2016 as we develop Broadstone Park into a 'learning landscape' and exemplar of sustainable park design.

Our work with bees explores the principles of the honeybee colony as a catalyst for urban

regeneration but also considers the essential role of wild bees in the wider subject of pollination.

This interest in 'rewilding' linked us to the National Biodiversity Data Centre who helped us learn and share new and imperative pollination information with all of our Dublin community throughout the year! Our seed bombing, emergency bait hive workshops and Monthly Bumblebee Monitoring Walks were direct outcomes from our collaboration with The NDBC.

The culmination of a year long workshop series - Bi Urban was a unique, participatory research event that brought six International, urban beekeeping projects to Dublin from 12th-15th November 2015.

The three day event allowed us to collect a significant amount of data, all of which will be shared in due course! We were also fortunate enough to capture our special event on film and this will soon provide you with a teaser trailer for **desireland's** next Bi Urban Seminar!

Your Responses...

.....make all the work worthwhile!

Ann Lucille Pattten, Local Resident

- Thank you again for the wonderful weekend. I met such great people and the ideas that emerged were really inspiring. And the food ... was just super, totally gourmet! All your planning and hard work made a really special experience for so many of us.

-
Most of all, we all sincerely appreciate the community you are nurturing. I look forward to staying connected with the group and to helping out in any way that I can. -

Jeanne Sampier, BSc: Environmental Science,
MSc: Biodiversity and Conservation

- I would like to thank you again for inviting me to Bi Urban. I met so many interesting people and it's so great to be part of the colony! I think the most valuable thing I've learnt as a result of your beautiful, immersive, bee themed workshop is that working with others is so much easier than going about projects alone. There is so much that can be explored and created by learning from each other and sharing and combining unique and diverse skill sets. I'm now trying to live more like the bees, forming more harmonious & functional relationships with others, harnessing all of the creativity and good work that comes from building these relationships. I've been applying the bee's wisdom to all of my current projects and to the main organisation that I represent, Green Sod Ireland, exploring different partnerships within the community. I look forward to staying connected with everyone in the Bi Urban collective. -

Conchuir Mac Siacais, Forbairt Feirste, Belfast

- I would like to thank all of you for making that weekend possible. It was an amazing educational, and group experience and there's no doubt that you have inspired all of us. I'm personally coming away from the experience reinvigorated.

Collaborative work between Forbairt Feirste and the World Bee Project will continue as planned (Bí cruthaíoch, bí creative) but I also plan to incorporate "bee education" into the work we'll be

doing with young people. In doing so I'll be organising trips to Dublin over the 6 months, so I'll be in touch in regards to that and hopefully we can get a tour of your community gardens and hives in the spring. -

Niamh NiCholmain, Dublin City Council
Biodiversity Programme Officer

- Thank you for all your inspiring and hard work to bring together the Bi URBAN action weekend. I really meant it when I said it gave me a sense of hope. The energy and willingness of the participants to create, listen and innovate was an exceptional experience for me. I look forward to trying to bring similar processes to other biodiversity related projects in the city. -

Shrina Kurani, World Bee Project

I think we can all agree that this weekend was nothing short of magical. It was an incredible experience to meet each and every one of you, and I appreciate all of the effort the Bi Urban team put in to making the entire workshop such a positive experience and inspiring experience.

I'm very sorry to have missed you Jake, but as you said in your email to Laura this is just the beginning and we will have plenty of opportunities in the future to meet and work together! As a quick recap, the workshop had the common motif of hive mentality, with our activities based around the concepts of "scouting", "foraging", and "communicating" with our fellow "bees". Together we came up with all sorts of ideas from architectural solutions to playful encounters to essentially follow the bees to more sustainable and holistic lifestyles.

As people from all over the world come together, it's amazing to see our visions align and imagine the potential of our work in the future to come!

Since Bi URBAN our network continues to expand. Bi has just joined four other urban beekeeping projects (Stockholm, Aarhus, Barcelona, Bristol) in an EU project proposal which will provide another opportunity for us all to collaboratively build our vision for responsible urban design and health in cities into the future.



How the BÍ Urban Seminar Unfolded? ...our pilot action research project!

On Friday 13th and Saturday 14th of November 2015 a group of 38 interdisciplinary minds joined forces and gathered at the Dublin Institute of Technology's Grangegorman Campus to take part in a two day action research event.

Taking place during National Science Week, BÍ Urban focused on action science - engaging with the bee world: their habits, their healthcare, their home, through an interactive learning experience.

In keeping with the spirit of the 2015 European Year of Development and it's theme - "Our World, Our Dignity, Our Future" - the participants used the principles of the bee colony as a starting point to explore six urban themes during the two day participatory research event.

With the landscape of Dublin's Northwest Inner City as context, BÍ Urban used the example of urban bee populations to explore the broad range of concepts and ideas encapsulated in The LIFELINE: urban agriculture, biodiversity, food science, industrial ecology, preventative health strategies, community cohesion and well being through urban design.

We achieved this by engaging leading researchers in these BÍ URBAN fields from around the world, but also by using innovative action research methods that engaged citizens in the process and encouraged participatory learning. BÍ Urban was a celebration of 5 years of research.

Data collected in 2015 during the process of our first micro-project, BÍ, will provide context for the creation of a 'space to safely disengage and learn to navigate and open up new ways of thinking, feeling, and acting.'

Victor Fieldman

The LIFELINE continues to encourage the sensitive regeneration of disused lands across the NWIC introducing productive green corridors, public amenities and intermodal transport links and continues preparation for the next 10 year strategy.

The Waggle Dance:

An Interactive
Experiment in Sharing
Local Knowledge



Lifeline Project Bí...

...new product range - launched!

Bí Soap and Shaving Soap

This artisan soap is hand made in Stoneybatter, Dublin 7 and contains over 50% locally foraged ingredients: Olive Oil, discarded carrier oils from Lilliput Trading Company, Coconut Oil, Tallow, Shea Butter, Honey, Propolis, Bee Pollen and Bí Essential Oil Blend. Bí Shaving Soap also contains Kaolin Clay.

Bí & Sea Soak

A blend of bee and Sea ingredients combined with therapeutic essential oils rejuvenates and nourishes tired muscles and skin. Ingredients: Bí Soap (containing pollen, propolis, honey and shea butter) unrefined sea salt, Epsom salts, pink Himalayan salt, Dead Sea salt, bicarbonate of soda, oatmeal, calendula flowers, Lavender flowers, dullisk, kelp, essential oil of lemongrass, rosemary and Sweet Birch.

Bí Beard Oil

Only a couple of drops will do the trick! Includes the sensual and health promoting qualities of Bí Essential Oils. Ingredients: Apricot Kernal Oil, Golden Jojoba Oil, Wheat Germ Oil and Bí Essential Oil Blend.

Bí Mustache Wax

For enhanced natural grooming, this delicate wax both treats, trains and scents your mustache in one application. Beeswax, Coconut oil,

Wheatgerm oil and Bí Essential Oil Blend.

Bí Balm

A rich balm for all areas of the body that need soothing and nourishment including lips, hands, elbows, feet, beards and mustaches. Propolis miraculously calms itchy areas of skin and has been know to cure Eczema and Psoriasis. Ingredients: Beeswax, Cocoa Butter, Shea Butter, Avocado oil, Wheat Germ Oil, Coriander Oil, Rosehip Oil, Propolis, Honey and Bí Essential Oil Blend.

Bí Essential Oil Blend

This blend has been designed to emulate the scent used by the Queen Bee to communicate with the colony, strongly citrus in tone enriched with local herbs and flowers. Wear with confidence! Ingredients: Essential Oils of Lime, Lemongrass, Rose Geranium, Lavender, Bergamot, Sweet Fennell, Ginger Grass, Clary Sage and Coriander Seed.

Desireland Bí Product Displays at Local Markets and Shops in Dublin



Come visit us online... ...e-commerce for Bí!

Are your Bí Product stocks running low but you haven't had the time to come visit us? Bí products are currently available in Stoneybatter at our local health food store, **Manor Health, 4 Manor Street, Stoneybatter, Dublin D07 F6F7**. View and album of the Bí product range with product descriptions on our Lifeline Project Bí Facebook Page: <https://www.facebook.com/media/set/?set=a.1093737050647037.1073741829.198881126799305&type=3>

While we develop our e-commerce store you can also place an order by emailing us at kaethe@desireland.ie. The products of your choice will be prepared to order - with each item carefully hand wrapped and parcelled to ensure that your package arrives safely to your doorstep. A product sheet with prices is included on the back page of this newsletter.

The Project Bí product range now includes the following:

- Bi Soap and Shaving Soap
- Bi & Sea Soak
- Bi Essential Oil Blend
- Bi Mustache Wax
- Bi Beard Oil
- Bi Balm

Bi Product Launch:
Christmas Market
Display, 2015



Lifeline Project Bí... ...our collaborations continued.

A Foraging Exercise

Together with Micael Moran of Taking a Leaf, the desireland team headed out along the NWIC - across the Royal Canal, the railway line and adjacent properties. (Also our bee monitoring route!)

The aim of this walk was to see what edible forage could be found along our monthly monitoring route. The foraging experience was fascinating as we tasted about 12 new plants, all completely edible.

During the walk we bumped into a group of students from the Botanic Gardens surveying and analysing the wild plant species.

With Micael's guidance, the foragers discovered an unidentified plant species that heavily populates the length of the rail line. Can you help us identify it?



Top Right: Junior Pollinator Plan Launch

Right: Unidentified Plant Species

Below Left: Forage Tasting: Micael Moran and Nessa Winder

Below Right: Desireland Foragers meet the Botanic Gardens Students



Junior All Ireland Pollinator Plan

Our Broadstone Bees were busy helping 'Bees! A Musical' and The National Biodiversity Data Centre with the launch of their latest Junior Pollinator Plan. 'Bees! A Musical' - a Dublin project funded by the Science Foundation Ireland - created and illustrated the child friendly, All Ireland Pollinator plan. 'Bees! A Musical' is running until 13th March 2016 at the Ark Theatre.

Upcoming Lifeline Events

MAY | Biodiversity Week - Exhibition
JUNE | Living Knowledge Conference
DCC + DIT
JULY | Rose Festival - Education Tent



Gift Packs

Wrapped to Order

Choose a selection of BÍ products and we will wrap them for you in a pretty wooden box!

€2 wrapping charge



The Lifeline & BÍ

The BÍ product range is produced by desireland to support the Lifeline, a large-scale project-focused network established in 2008 to stimulate the development of a new city quarter devoted to urban ecology, sustainable design & planning, and enhanced levels of health & wellbeing in Dublin's northwest inner city. 100% funds raised will be used to build a ribbon of biodiversity through Dublin's Northwest Inner City over the following 10 years.

BÍ Soap and Shaving Soap

This artisan soap is hand made in Stoneybatter, Dublin 7 and contains over 50% locally foraged ingredients: Olive Oil, discarded carrier oils from Lilliput Trading Company, Coconut Oil, Tallow, Shea Butter, Honey, Propolis, Bee Pollen and BÍ Essential Oil Blend. BÍ Shaving Soap also contains Kaolin Clay.

BATH SOAP (110gm) €5.00

TIN of SHAVING SOAP (100gm) €10.00



BÍ Essential Oil Blend

This blend has been designed to emulate the scent used by the Queen Bee to communicate with the colony, strongly citrus in tone enriched with local herbs and flowers. Wear with confidence!

Ingredients: Essential Oils of Lime, Lemongrass, Rose Geranium, Lavender, Bergamot, Sweet Fennel, Ginger Grass, Clary Sage and Coriander Seed

GLASS BOTTLE (10ml) €10



BÍ Mustache Wax

For enhanced natural grooming, this delicate wax both treats, trains and scents your mustache in one application. Beeswax, Coconut oil, Wheat Germ oil and BÍ Essential Oil Blend.

TIN (10ml) €5



BÍ Beard Oil

Only a couple of drops will do the trick! Includes the sensual and health promoting qualities of BÍ Essential Oils. Ingredients: Apricot Kernel Oil, Golden Jojoba Oil, Wheat Germ Oil and BÍ Essential Oil Blend.

GLASS BOTTLE (10ml) €8

Native Wildflower Seed Blend

Species: Birdsfoot Trefoil, Black Medick, Bluebell, Corn Chamomile, Corn Marigold, Corn Poppy, Corncockle, Cornflower, Cowslip, Field Scabious, Foxglove, Hemp Agrimony, Kidney Vetch, Lady's Bedstraw, Lesser Knapweed, Marjoram, Meadow Buttercup, Meadowsweet, Ox-eye Daisy, Purple Loosestrife, Red Campion, Red Clover, Scented Mayweed, Selfheal, St Johnswort, Water Avens, Wild Angelica, Wild Carrot, Yarrow, Yellow Agrimony, Yellow Rattle

PACKET (1gm) €2



BÍ Balm

A rich balm for all areas of the body that need soothing and nourishment including lips, hands, elbows, feet, beards and mustaches. Propolis miraculously calms itchy areas of skin and has been known to cure Eczema and Psoriasis. Ingredients: Beeswax, Cocoa Butter, Shea Butter, Avocado oil, Wheat Germ Oil, Coriander Oil, Rosehip Oil, Propolis, Honey and BÍ Essential Oil Blend.

TIN (10ml) €4

GLASS BOTTLE (50ml) €15



BÍ & Sea Soak

A blend of bee and Sea ingredients combined with therapeutic essential oils rejuvenates and nourishes tired muscles and skin. Ingredients: BÍ Soap (containing pollen, propolis, honey and shea butter) unrefined sea salt, Epsom salts, pink Himalayan salt, Dead Sea salt, bicarbonate of soda, oatmeal, calendula flowers, Lavender flowers, dillisk, kelp, essential oil of lemongrass, rosemary and Sweet Birch.

GLASS BOTTLE (100ml) €8

DESIRELAND.IE

Connecting nature, people and place to source simple solutions to complex problems.